

Village of Wauwatosa Business Improvement District

Board of Directors Meeting, Thursday June 28, 2012 7:30 am BID Office

Directors in Attendance: Burg, Plaisted, McCarthy, Phelan, Robison, Kuesel, Goggin, Veth, Schuler, Fredrickson, Rowbottom

Not in Attendance: Maciejewski, Ross, Roznowski, Leffler,

Ex Officio; Kathy Ehley

Issue/Topic	Discussion	Outcome/Decision/Assignment
Call Meeting to Order	Phelan called meeting to order at 7:30 am	
Approval of Agenda and Minutes		Goggin moved, Rowbottom seconded to approve agenda and minutes as presented. Motion approved.
Treasurers Report	YTD Balance Sheet and Profit/Loss Statement handed out, numbers reflect through June 1st	
Marketing Committee	Nothing new to report	
Village Plan Update	Bill Wehrley will be meeting with Jim Plaisted and Bill Robison. Decisions which need to be made include; colors of bridge, text requested to identify the bridge, under lighting of the bridge (currently not in the contract). ETA of project is August 1st and expected to be completed within 45 days. Traffic will be open in both directions, and limited closures of parking under the bridge during construction process. Poles on the bridge will be refurbished. If we want electrical boxes on the poles the BID will have to pay the additional cost. Electrical box, Text, and Under lighting should come from the 500k designated from the City. Any amount of the 500k which is unused at year end will be requested to be rolled over for 2013 projects.	Linda Burg motions to give the Executive Committee the authority to decision on behalf of the board the aesthetics of the bridge. In specific the under lighting, color, text, fixtures, and wiring of the bridge. Mark Rowbottom seconded to approve motion. Motion approved.
Pedestrian Crossing (State Street Median)	Temporary Crossing at West State Street and Harwood Avenue. BID will be responsible for paying the estimated \$25,000 to complete the project. Two options presented. Option 1 would eliminate the right hand turn from Harwood Ave, cars would only be able to travel East from Harwood. Option 2 creates two pedestrian islands, furthest east and furthest west with an elevated element between the two islands which would have striping to indicate pedestrian crossing. The street in front of Noodles would required to be shaved in order to widen the street. The board feels option 1 is not feasible as it would create traffic issues with left hand turn only from Harwood. With option 2 concerns were brought up regarding the elevated element and trucks/plows coming through the village.	Mark Veth motions to direct the Executive Committee to work directly with the City to make recommendations to changes on behalf of the BID Board in connection with Option 2. Gordon Goggin seconded to approve motion. Motion approved.
Midwest Bike Share		Invite Jack Hirt to a future board meeting to present the program.
Ruby Tap Signage		Gordon Goggin motions to sign off on the East facing "Ruby Tap" sign. Erin McCarthy seconded to approve motion. Motion approved.
Website Progress	Should be ready to roll out within next few weeks.	
Strategic Planning Meeting	Jim Plaisted will contact a facilitator to begin the BID Strategic Planning Process. It is imperative that all board members attend these meetings.	
Budget	2013 Budget needs to be approved and ready to present to the Common Council for their October 1st meeting.	
Future Meeting Schedule	BID Board - Every other month, Executive Committee - Every month	
Adjournment & items for next meeting		Robison moved, Mccarthy seconded to adjourn. Motion approved.