

**Village of Wauwatosa Business Improvement District**

Board of Directors Meeting, Thursday December 6, 2012 7:30 am BID Office

Directors in Attendance: Plaisted, Leffler, McCarthy, Phelan, Fredrickson, Rowbottom, Roznowski, Maciejewski, Goggin

Not in Attendance: Burg, Robison, Kuesel, Veth, Schuler, Ross

Issue/Topic	Discussion	Outcome/Decision/Assignment
Call Meeting to Order	Phelan called meeting to order at 7:30 am	Rowbottom moved, Roznowski seconded to approve. Motion approved.
Approval of Agenda and Minutes	Modification to December agenda, adding financial review to item number 3.	McCarthy moved, Roznowski seconded to approve agenda and minutes with modification to agenda. Motion approved.
Treasurers Report	Financial Review - Independent review by Neptune Financial & Management Services LLC prepared by Bryan Stutzki for 12 month ending 12/31/2011. Review was of BID accounting books and minutes. The financial review was submitted to the City of Wauwatosa in November which may be reviewed by anyone through public records. Neptune Financial reported no material issues.	Goggin moved to accept review by Neptune Financial & Management Services LLC, Rowbottom seconded. Motion approved.
	Financials presented	Goggin moved, Fredrickson seconded to approve financials presented. Motion approved.
Marketing Committee	Committee will be meeting within the next week to review marketing initiatives for 2013.	
Wayfinding	Wayfinding (actual signs and installation) funds will come from our \$500k budget with the City of Wauwatosa. Any other costs such as consulting/research fees the BID will be responsible for. If electing for wayfinding signs on 181, the signs and placement will need to be approved by the DOT prior to installation. BID would like to begin Wayfinding process in the beginning of 2013. BID believes it would be best to have an Engineering Firm lead the project with recommendations and BID brings in a Design Firm to follow the direction of the lead.	Phelan moved to authorize Executive Committee the ability to go through a selection process and bring recommendations of Engineering Groups to the February BID Board meeting, Roznowski seconded. Motion approved.
Fire Station	Plaisted reported the CDA has started the process of working with the preferred developer on the Fire Station redevelopment project. Residents have voiced concerns over the redevelopment. Developer still needs to go through City Committee Meetings (plan commission, common council, etc) before final approval by the City granted.	