

Village of Wauwatosa Business Improvement District

Board of Directors Meeting, Thursday April 11, 2013 7:30 am BID Office

Directors in Attendance: Veth, Burg, Robison, Plaisted, McCarthy, Fredrickson, Roznowski, Maciejewski, Ross, Leffler, Kuesel, Goggin, Phelean

Not in Attendance: Schuler, Rowbottom

Issue/Topic	Discussion	Outcome/Decision/Assignment
Call Meeting to Order	Leffler called meeting to order at 7:30 am	Roznowski moved, Fredrickson seconded to approve. Motion approved.
Approval of Agenda and Minutes		Robison moved, Burg seconded to approve agenda. Fredrickson moved, Roznowski seconded to approve minutes. Both motions approved.
Treasurers Report	Balance Sheet presented as of April 10, 2013. Profit and Loss Statement Presented from January 1 through April 10, 2013. Board moved \$66k from Money Market account to 11 month CD to be used for future projects.	Ross moved to accept the Profit Report and Balance Sheet as presented, Robison seconded to approve. Motion approved.
Wayfinding	We received 13 bids from around the country for our Wayfinding Signage Program request. The committee was able to narrow it down to 6 first based on quality of work, response, creativity, etc. Committee did request additional information from firms in which more clarification was needed.	Robison motioned to enter into a contract with preferred contractor for our first phase of the wayfinding project after a reference check has been completed. Veth seconded the motion. Motion approved.
Arte Request for Outdoor Seating	Lisa Allen and Karen Salituro presented their request for outdoor seating at Arte. The seating will be seasonal and will be chained to deter people from moving chairs. Requesting 29 seats on hard paved surfaces and they will allot for 4 foot area for wheelchair access. Planter boxes will be used to define the area of outdoor seating. Tables will be black with red chairs and made from iron. Outdoor seating will be only during daylight hours. They understand this may be temporary based upon future plans for redevelopment of that area.	McCarthy moved to draft a letter of support for Arte's outdoor seating request. Burg seconded the motion. Motion approved.
BID Director Update	Village Green - Tosa avenue will remain open. Village Green Committee is requesting the closure of Harwood Avenue and a small section of Harwood east of Tosa Avenue. Fire Station - CDA will support a 4 story building in order to reduce TIF Fire And Police Event - Board needs to get approval from the Parks and Forestry board to use the rotary stage July 17th. Looking for volunteers to help organize the event.	
Adjournment & items for next meeting	Meeting adjourned 8:53 am	Roznowski moved, Veth seconded. Approved.