



BBQ & MUSIC

HARTFEST

WAUWATOSA

WHO:

HartFest & The Village of Wauwatosa

Dedicated Wauwatosa residents and volunteers have been running HartFest for decades. Partnering with the Village of Wauwatosa in 2023 we launched the re-branding of this community event, including a BBQ Contest held at HartFest!

WHAT & WHERE:

HartFest in Hart Park & Rotary Stage

HartFest 2024 brings BBQ and the Blues back to Wauwatosa! Come watch local pit masters compete to see who's the best on the grill. And come hungry! Attendees can sample the BBQ competitors' entries, plus enjoy a mouth-watering line-up of food trucks. Great live music and a 5K/10K round out the weekend's offerings.

WHEN:

Friday, June 14th: 5-10PM

Saturday, June 15th: 11AM-10PM

Friday, June 14: Shortest Run on the Longest Day - Alzheimer Awareness, Food, Beer & Music
Saturday, June 15: Food, Beer, Shopping, Badgerland Striders 5k/10k Walk/Run, BBQ Contest & People's Choice Voting, Wauwatosa School of Music during the day and the best of Blues Bands in the evening. Look for tickets to the BBQ tasting and people's choice voting - limited availability!

WHY:

HartFest & Giving Back to the Wauwatosa Community

HartFest has always given back to organizations near and dear to our hearts. With the partnership with the Village the impact will be even bigger! We'll continue to support our charities of choice, but we'll also be supporting the Village and that impacts everyone in Tosa!



For more information or to secure your sponsorship, contact Traci Cain via email director@wauwatosavillage.org or call 262-617-2905



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HARTFEST WAUWATOSA

PRESENTING SPONSOR - \$5,000

HartFest- Presented by (Your Name/Logo here)

Primary billing, listed as "presented by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests. On-stage speaking opportunity.

SOLED



STAGE SPONSOR - \$2,500

1 AVAILABLE

HartFest- Sponsored by (Your Name/Logo here)

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests. On-stage speaking opportunity. Name/Logo association with all marketing around the performance schedule.

SOUVENIR CUP SPONSOR - \$2,000



HartFest- Sponsored by (Your Name/Logo here)

Secondary billing, listed as "sponsored by" with logo integrated into most marketing, social media, signage, and print materials. No Activation space. Logo placement on 1000 souvenir cups along with the HartFest logo to be handed out with beverage purchase in the Beer Gardens during the event, while supplies last!

SOLED

BBQ CONTEST SPONSOR - \$1,000

4 AVAILABLE

HartFest- Sponsored by (Your Name/Logo here)

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests. On-stage speaking opportunity. 4 Tickets to the People's Choice BBQ Tasting Area



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MUSIC SPONSORS - \$750

4 AVAILABLE

HartFest- Sponsored by (Your Name/Logo here)

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests. On-stage speaking opportunity.

SUPPORT SPONSOR - \$500

HartFest- Sponsored by (Your Name/Logo here)

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests.

VIP STAGE SEATING - \$250 - BY INVITATION ONLY

HartFest - Supported by (**Your Name**)

Friend level billing, listed as "Supported by" name listed on most marketing, social media, signage, and print materials. No Activation space.

COMMUNITY SPONSOR - \$250

HartFest - Supported by (**Your Name**)

Friend level billing, listed as "Supported by" name listed on most marketing, social media, signage, and print materials. No Activation space.

T-SHIRT SPONSOR - \$125

HartFest - Supported by (**Your Name/Logo here**)

Friend level billing, listed as "Supported by" logo integrated into most marketing, social media, signage, and print materials. Logo/name include on 100 shirts to be given away at the event.



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Thank you to our 2023 Sponsors



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