



BeSpectacled



## WHO:

### The Village of Wauwatosa & Dr. Mark Veth of Be Spectacled

Dr. Mark Veth, son of a Chicago police officer, started this event to honor Wauwatosa first responders and their families. After 2020, this event has expanded to include medical first responders. A portion of the proceeds raised are given back to graduating Wauwatosa East and Wauwatosa West High School Seniors pursuing higher education in a first responder field. Awards are named for Jennifer Sabena and James Lorbeck & Lawrence Schampers.

## WHAT & WHERE:

### Community Event in Hart Park

#### - First Responders are our hosted guests

Live music, food vendors and beer garden are here for the community to come enjoy time together in Hart Park. First Responders eat free at Leff's Lucky Town food tent, receive a free beverage of choice as well as free donuts from Cranky Al's and a free t-shirt each year! A presentation between performances honors the first responders on-site.

## WHEN:

### Wednesday, August 28th @ 5:00-8:00PM

August is a great time to celebrate our First Responders! They have been helping out with summer events, kids are out of school, keeping our community safe and ready to respond to what the season throws at them. It's also just before TosaFest when so many help keep that event fun and the mischief down to be enjoyed by 1000's!

## WHY:

### Giving Back & Celebrating those who give so much!

The individuals who serve in the Wauwatosa Police, Fire, EMT, Paramedics, and members of the Medical Center have been giving all they have to our community. It's our turn to let them know how much we appreciate their time, service, dedication, and talents that serve our community every day. Help us Celebrate them, Host them, and support the next generation.



For more information or to secure your sponsorship, contact Traci Cain via email [director@wauwatosavillage.org](mailto:director@wauwatosavillage.org) or call 262-617-2905



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## PRESENTING SPONSOR - \$2,000

First Responders Fest- Presented by **(Your Name/Logo here)**

Primary billing, listed as "presented by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests. *FREE kids activity with prizes is encouraged.* On stage speaking opportunity.

## PLATINUM SPONSOR - \$1,000

First Responders Fest- Sponsored by **(Your Name/Logo here)**

Secondary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests. *FREE kids activity with prizes is encouraged.* Verbal mention at the event.

## GOLD SPONSOR - \$500

First Responders Fest- Sponsored by **(Your Name/Logo here)**

Tertiary billing, listed as "sponsored by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests. *FREE kids activity with prizes is encouraged.* Verbal mention at the event.

## SILVER SPONSOR - \$250

First Responders Fest- Supported by **(Your Name/Logo here)**

Listed as "supported by" with logo integrated into all marketing, social media, signage, and print materials. Verbal mention at the event.

## COMMUNITY SPONSOR - \$150

First Responders Fest- Supported by **(Your Name/Logo here)**

Listed as "Supported by" with logo or name integrated into most marketing, social media, signage, and print materials.

**Print Deadlines: July 19th - Posters August 2nd - T-shirts**



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## SPONSORSHIP FORM

**Please email a scalable logo to [marketing@wauwatosavillage.org](mailto:marketing@wauwatosavillage.org)**

Sponsor Name (Business): \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Website/Social Media: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please make checks payable to:  
Wauwatosa Village BID**

**Mail to: Wauwatosa Village BID, 7603A W State Street, Wauwatosa, WI 53213**

**Scan this QR Code to pay online or  
Make a donation towards our  
scholarship fund**



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James M Hays  
#331 Masonic Lodge

**Presents**



# Thank you - 2023 Sponsors!

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Dan Dan the Window Man

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